

**FOR IMMEDIATE RELEASE****Eli Lilly and Company Selects VelQuest's SmartLab™ GMP Electronic Notebook System as a Component of a Global Laboratory Information Management Initiative**

The global IT infrastructure was presented at the IMACS 2007 Conference

**VelQuest Corporation, Hopkinton, MA, November 15, 2007** - VelQuest, the developer of a paperless compliance management system for pharmaceutical quality laboratory operations, announced today that Eli Lilly has selected VelQuest's SmartLab™ GMP Electronic Notebook System for their Global Laboratory Information Management Initiative. The SmartLab system automates lab operations in a three-tiered architecture with a LIMS and SAP. SmartLab is being deployed first with out-of-the-box integration with Waters Empower™ CDS and other stand-alone QC lab instruments. VelQuest's SmartLab unique lab execution approach complements the LIMS administration functions that will be deployed later at each plant. This architecture will ensure alignment of cGMP lab processes for global QC data management at Eli Lilly and Company.

At the 2007 International Meeting on Automated Compliance Systems (IMACS), Michael Rutherford, Senior Analytical Technical Steward – Equipment/Automation/Lab Informatics, Global Lab Operations – Quality GMP, at Lilly stated, "A key component of this program is VelQuest's SmartLab, which will provide laboratory procedure execution and electronic data acquisition and reporting capabilities for laboratory instrumentation. We are committed to integrating the VelQuest SmartLab System within our global quality IT infrastructure and eliminating non-value added tasks that contribute to compliance and cost inefficiencies".

"We are proud to be selected by Lilly, an industry leader in quality and innovation. The IT, quality and compliance teams at Lilly and VelQuest have engineered a deployment model that will greatly expedite the process for their global plant operations," says Ken Rapp, President and CEO of VelQuest. "Lilly's commitment to SmartLab™ confirms the significant value it provides in increasing productivity and compliance confidence in the highly regulated life science industries."

## **About VelQuest Corporation**

The VelQuest SmartLab GMP Electronic Notebook System is an innovative software platform designed to provide the foundation for compliance-based activities in the life science markets. The core software embraces the FDA's "cGMPs for the 21st Century: A Risk Based Approach" and "Quality by Design (QbD) initiatives, and supports the company's SmartLab™ Applications for a fully compliant electronic laboratory, SmartShell™ 21 CFR Part 11 remediation software, and SmartBatch™ manufacturing batch record system.

Founded in January, 1999, VelQuest Corporation provides a growing suite of unique products to help transform regulated industries from labor-intensive, paper-based operations to automated, efficient systems, with greater confidence in their compliance than ever before possible. For additional information on VelQuest visit <http://www.velquest.com/>. For more information on IMACS visit <http://www.imacs-world.com/>.

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### CONTACT:

VelQuest Corporation:

John P. Helfrich

Phone: 508-497-0128

[John.Helfrich@velquest.com](mailto:John.Helfrich@velquest.com)

<http://www.velquest.com/>